



FOR OFFICE USE ONLY

## 2009 STALLION DIRECTORY Advertisement Reservation

DATE \_\_\_\_\_

AMT Pd \_\_\_\_\_

PYMT \_\_\_\_\_

State Form 53374 (9-08)  
Approved by State Board  
of Accounts, 2008

- **This form must be postmarked by October 15, 2008** and include payment in order to reserve your advertising space in the 2009 Stallion Directory.
- The price for advertising space is only for inclusion in the 2009 Stallion Directory, **you are responsible for having an advertisement produced and submitted by November 1, 2008.**
- All advertisements must be submitted in a digital format by November 1, 2008. Advertisements received after this date may not be included in the 2009 Stallion Directory.
- Advertisements should fit the following specifications:

Inches (Width x Height)

Full Page w/ Bleed\* 8 3/4" x 11 1/8"

Full Page 7 5/16" x 9 5/8"

1/2 Page 7 5/16" x 4 3/4"

*\*Bleed only available for Full Page Ads*

- Return this form and make check payable to:  
Indiana Horse Racing Commission  
ISTA Center, Suite 530  
150 W. Market Street  
Indianapolis, IN 46204

NAME OF STALLION OWNER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

ADVERTISMENT CREATED BY: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADVERTISEMENT FOR: \_\_\_\_\_

**Ad Size**

*\*Please note, covers will be allocated on a first come basis.*

\_\_\_\_\_ INSIDE FRONT COVER - \$800

\_\_\_\_\_ INSIDE BACK COVER - \$800

\_\_\_\_\_ OUTSIDE BACK COVER - \$800

\_\_\_\_\_ FULL PAGE COLOR - \$600

\_\_\_\_\_ FULL PAGE BLACK & WHITE - \$500

\_\_\_\_\_ 1/2 PAGE COLOR - \$300

\_\_\_\_\_ 1/2 PAGE BLACK & WHITE - \$250

**TOTAL ENCLOSED** \_\_\_\_\_